

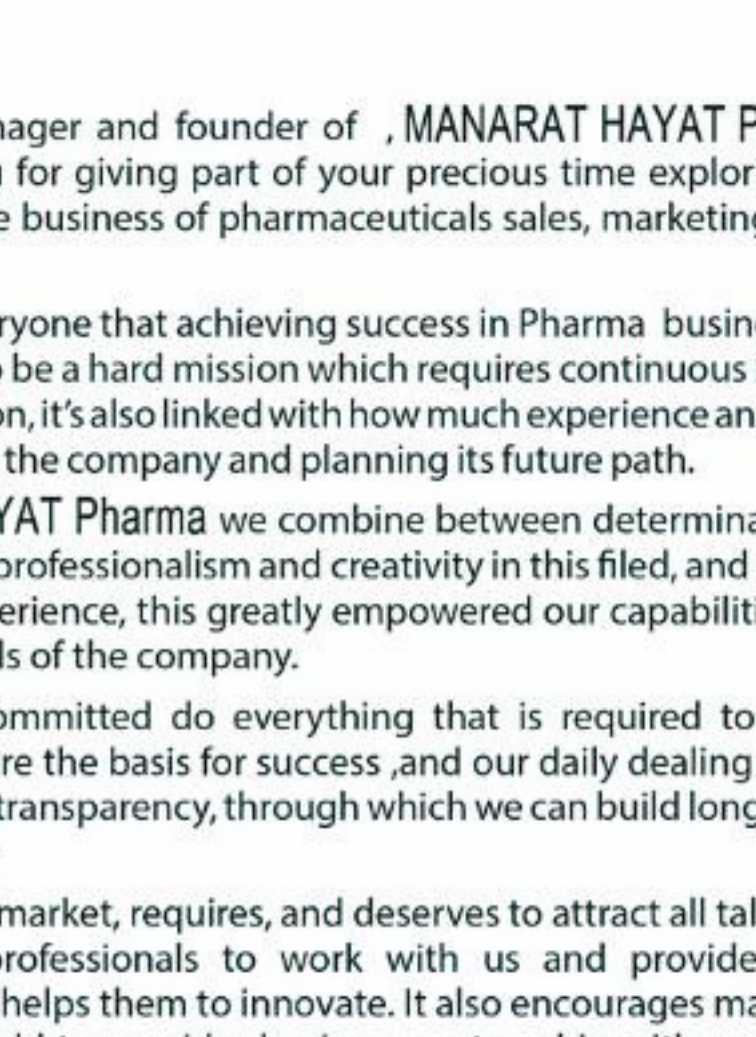


MANARAT HAYAT

منارة حياة للأدوية والمستلزمات الطبية

MANARAT HAYAT

Pharma Marketing Experts



GENERAL MANAGER WORD

Hi,
As a General Manager and founder of , MANARAT HAYAT Pharma allow me first to thank you for giving part of your precious time exploring our company and our role in the business of pharmaceuticals sales, marketing and serving the community.

It's obvious to everyone that achieving success in Pharma business filed has been always consider to be a hard mission which requires continuous hard efforts and a lot of determination, it's also linked with how much experience and professionalism of people running the company and planning its future path.

In MANARAT HAYAT Pharma we combine between determination, hard efforts and extent of our professionalism and creativity in this filed, and this all supported with our long experience, this greatly empowered our capabilities to achieve the ambition and goals of the company.

We are always committed do everything that is required to reach Customer satisfaction who are the basis for success ,and our daily dealing are always based on credibility and transparency, through which we can build long-term and fruitful business relation.

Our vision for the market, requires, and deserves to attract all talented individuals and marketing professionals to work with us and provide them with the environment that helps them to innovate. It also encourages manufacturers from all around the world to consider business partnership with us and invest in our market and achieve business growth in the long run.

We welcome all of you, individuals as innovative, creative employees, and also Manufacturers from all the glob as partners whom have the passion to establish a fruitful business partnership and expansion in the Yemeni pharmaceutical market to achieve their aspirations and goals

.have a wonderful time exploring our company.

Sincerely

Dr. HUSAIN AL-JABAL
GENERAL MANAGER

MANARAT HAYAT

ABOUT MANARAT HAYAT COMPANY LIMITED

Under a dynamic management team and based on the expertise of its team managers MANARAT HAYAT Pharma Was founded in 2018 .

That time, the company focused in establishing Marketing contract with Local Pharmaceutical Importers for certain type of products of high quality.

Within short period of time, the company was able to gain the confidence of many suppliers and achieving distinctive Growth, as well as expanding in the local market and including additional territories, and also signed new agreements with many suppliers which assisted the company having big products portfolio covering many franchise OTC, ORTHO, NEURO, OBSGYN....etc.

Due to this Fast expansion. The Company, hired additional staff members of High competencies and expertise in the field of marketing and sale of Pharmaceuticals and provided them with all support needed to achieve the desired goals.

Today, the financial ground of the company encourages us to sign Distribution agreement with Manufacturers from around the world and provide them with administrative and financial facilities that encourage them to invest in our market and also meets their aspirations and Objectives.

MANARAT HAYAT Pharma is now better able to achieve the ambition and goals of foreign manufacturers who wish to sign a business partnership with the company and in accordance with the principle of transparency and credibility in dealing

MANARAT HAYAT

OUR VISION



To make a visible difference in the eyes of our customers, business partners, community and people.

we will engage and anticipate the needs of our customers to reach their satisfaction, and will maximize return to the business partners while still maintaining quality in our products

MANARAT HAYAT

OUR CORE VALUE

INTEGRITY:

Integrity in our day-to-day activities has always been a fundamental ethical principle in MANARAT HAYAT Pharma ,whereby we have been able to gain customer confidence and it has been always a major element in our success.

We always put the customers trust at the forefront of our daily assignments, and accordingly we are always committed to providing the best products or services that best meet the customers demand and with Best Price

COLLABORATION:

Collaboration is a powerful business tool for our company, it typically allows us to address problems and achieve goals that seem to be out of reach when working alone.

By combining the Product quality of manufacturer and marketing expertise of our people, all partners involved in our business are better able to innovate and grow, and increase their competitiveness on many levels

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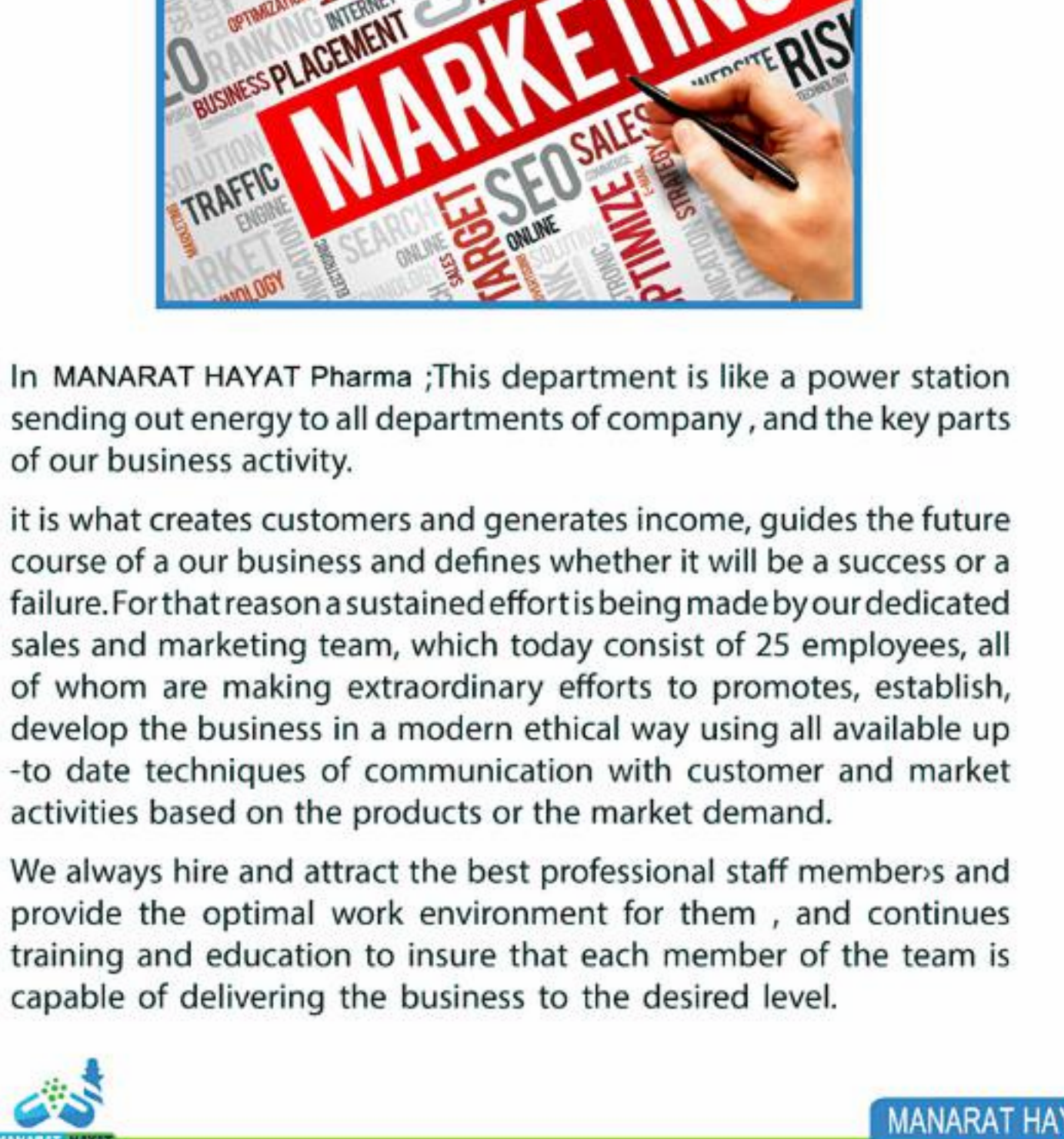
ADMINISTRATIVE STRUCTURE

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SALES POINTS

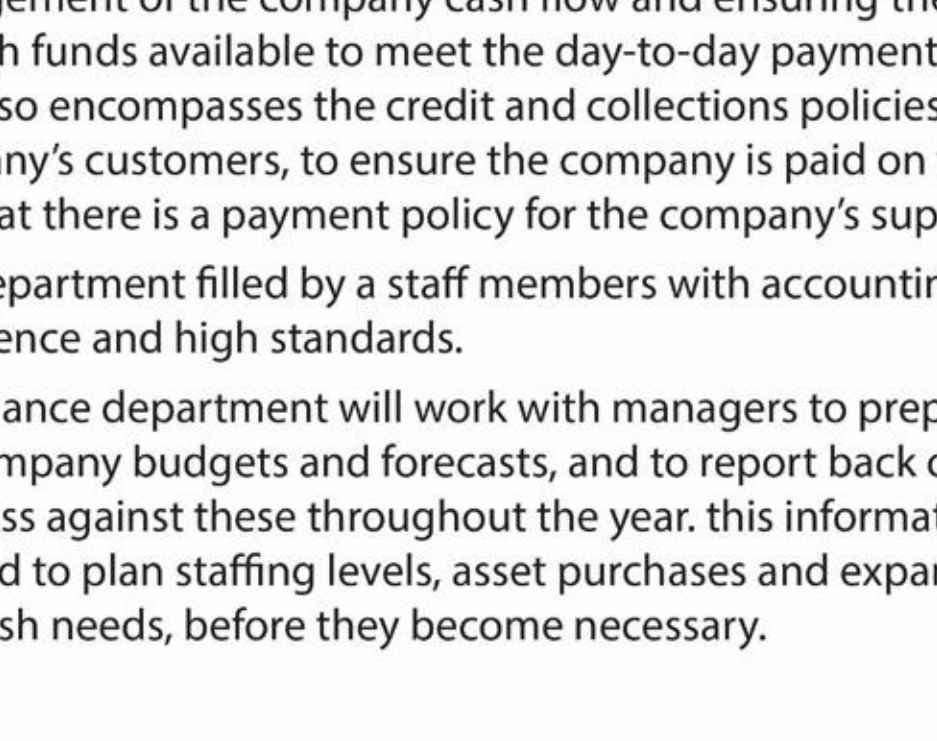
Today, MANARAT HAYAT Pharma is ready to penetrate the Yemen Market and has Established branches in every significant city as well as more than 25 employees working in marketing and sales of the company products:

1. **SANAA** : HEADQUARTER
2. **ADEN** : BRANCH
3. **HODIDAH** : BRANCH
4. **TAIZ** : BRANCH
5. **IBB** : BRANCH
6. **DHAMAR** : BRANCH
7. **MUKALLA** : BRANCH



MANARAT HAYAT

MARKETING AND SALES AT MANARAT HAYAT Pharma



In MANARAT HAYAT Pharma ;This department is like a power station sending out energy to all departments of company , and the key parts of our business activity.

it is what creates customers and generates income, guides the future course of a our business and defines whether it will be a success or a failure. For that reason a sustained effort is being made by our dedicated sales and marketing team, which today consist of 25 employees, all of whom are making extraordinary efforts to promote, establish, develop the business in a modern ethical way using all available up-to-date techniques of communication with customer and market activities based on the products or the market demand.

We always hire and attract the best professional staff members and provide the optimal work environment for them , and continues training and education to insure that each member of the team is capable of delivering the business to the desired level.

MANARAT HAYAT

FINANCE DEPARTMENT

The activities expected from a finance department cover a wide range from basic bookkeeping to providing information to company management in making strategic decisions

At the base level, our bookkeeper will be responsible for all the day-to-day transactional accounting for the company. this will include the tracking of all transactions is also responsible for management of the company cash flow and ensuring there are enough funds available to meet the day-to-day payments. This area also encompasses the credit and collections policies. This area also encompasses the credit and collections policies. This area also encompasses the credit and collections policies. This area also encompasses the credit and collections policies.

This department filled by a staff members with accounting experience and high standards.

The finance department will work with managers to prepare the company budgets and forecasts, and to report back on the progress against these throughout the year. this information can be used to plan staffing levels, asset purchases and expansions and cash needs, before they become necessary.



MANARAT HAYAT

H.R.



We always believe that an efficiently run human resources can provide our company with structure and the ability to meet business needs and achieve growth.

this can be done through managing our company's most valuable resources -- its employees.

Our H.R is handled by H.R. specialist with long expertise, it's responsible for hiring, training, designing compensation and benefits and setting work regulation for our staff.

The forward-thinking of human resource department is devoted to providing effective policies, procedures, and people-friendly guidelines and support within companies.

Additionally, it serves to make sure that the company mission, vision, values or guiding principles, the company metrics, and the factors that keep the company guided toward success are optimized.

MANARAT HAYAT

CONTACT US



MANARAT HAYAT
منارة حياة للأدوية والمستلزمات الطبية

PHARMA MARKETING EXPERTS

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